

Full Color Magazine

PenBayPilot.com's seasonal take on life around Penobscot Bay: Shop, Dine, Explore, Learn, Enjoy

The spring edition will be available late March.

**Special Sections:
Health & Wellness
Education**

- Mailed to 14,000 homes in Knox and Waldo counties
 - Distributed to community, dining, and shopping hubs throughout the Midcoast
 - Distributed through Maine's Tourist Information Centers
 - E-Edition promoted on PenBayPilot.com and partner sites boothbayregister.com and wiscassetnewspaper.com.
- All ads will include an online link to your website, Facebook page or affiliate page



8.375" x 11" coffee table size magazine

Key Information:

- Distribution: March 28 - June 26, 2016
- Deadline for ads: March 4, 2016
- Total print run: 20,000
- 44 page glossy full color

Rates (per Insertion)			
	Single Insertion	Seasonal Insertion (2-3) 10% Savings	Annual Insertion (4) 20% Savings
Back Cover	\$1,550 Sold Out	\$1,425 Sold Out	\$1,290 Sold Out
Back Inside	\$959	\$879	\$799
Front Inside	\$950 Sold Out	\$875 Sold Out	\$790 Sold Out
2 Page Spread	\$1,079	\$989	\$899
Full (Disp. or Adv.)	\$599	\$549	\$499
Half	\$389	\$359	\$329
Quarter	\$269	\$249	\$229
Eighth	\$169	\$149	\$139
Production Fee	\$25	\$25	\$25

- **Pre-pay by March 4, 2016 save 5%**
- **Multi-Page discount 5%**



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